

2017 Harvest New England Conference/Trade Show

Sponsorship Opportunities

March 7-9, 2017, Sturbridge, MA

<http://www.harvestnewengland.org/events/>

\$5,000: Trade Show Sponsor (max 1)

- Banner/sign (provided by HNE) located in the trade show area
- One 10x7 trade show booth and two conference registrations
- Logo hyperlinked on registration site - on trade show information page and on registration site footer
- Full page ad in conference program publication
- Recognition during the two general sessions and mention prior to the breaks in each breakout session
- Signage in registration area

\$3,000: Taste New England Lunch Sponsor (max 4 – 2 per meal)

- Half page ad in program book
- Two conference registrations
- Logo hyperlink on registration site
- Recognition and sponsor provided informational materials during lunch
- Signage in registration area

\$2,000: Conference Presenter (max 2)

- 1/2 page ad in program book
- Logo hyperlink on registration site
- Recognition during the general sessions
- Informational materials provided during lunch (sponsor provides)
- Signage in registration area

\$2,000: Refreshment and Coffee Sponsor (1)

- 1/2 page ad in program book
- Logo hyperlink on registration site
- Recognition during the general sessions
- Informational materials provided during lunch (sponsor provides)
- Signage in coffee area



\$750: Speaker Sponsor

- 1/4 page ad in program book
- Logo hyperlink on registration site
- Recognition during the general sessions
- Informational materials provided during lunch (sponsor provides)
- Signage in registration area

\$500: 'Round New England Tour Sponsor

- 1/4 page ad in program book
- Logo hyperlinked on registration site
- Signage in registration area
- Informational materials provided during the tour (sponsor provides)

\$200: Breakout Session Sponsor (1 per session, max 25)

- Logo listed in a full page ad with all breakout session sponsors
- Online hyperlink on registration site where breakout session description is found
- Logo in conference program where breakout session is listed
- Informational materials provided during the breakout session (sponsor provides)
- Signage in registration area
- Recognition during sponsored breakout

Contributions are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. Harvest New England is a federal 501 (c) 5.

Please sign up on the attached form.

Thank you for your support!

2017 Harvest New England Conference/Trade Show

Sponsorship Response

Please commit by January 24, 2017 to be included in Conference Materials

Name of Business/Organization: _____

Contact Person: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Website: _____

Sponsorship levels—please indicate your support choice below:

Trade Show Sponsor \$5,000

Taste New England Lunch Sponsor, \$3,000

Conference Presenter, \$2,000

Refreshment and Coffee Sponsor, \$2,000

Speaker Sponsor, \$750

New England Tour Sponsor, \$500

Breakout Sponsor, \$200

General conference donations of any amount gratefully accepted! Amount: _____

*Total sponsorship amount: _____

To pay online with a credit card, go to: www.regonline.com/2015HNEConference and select Register Now. Then choose Sponsor and in the discount code box, type sponsor. Complete your contact information, press next and then choose the "Trade Show/Sponsorships" tab to finalize your transaction.

Please invoice the above organization

Send form and payment (*payable to: **Harvest New England**) to:

Gail McWilliam Jellie, Secretary/Treasurer

Harvest New England

c/o PO Box 2042

Concord, NH 03302

Thank you!!

